



CORPORATE SPONSORSHIP 2020–21

PERIAPSIS MUSIC AND DANCE believes in the artists of today and in the body of work that they are creating. The extraordinary choreographers and composers of our time have the vision, voice, and skill to create collaborative works of intrinsic artistic value worthy of performance, study, and preservation.

OUR MISSION is to cultivate this new concert repertoire at the intersection of dance and music by actively contributing to it with our ensemble and by facilitating and encouraging such collaborations in the community.

Why support Periapsis Music and Dance?

- **We are unique.** No other organization serves dance and musical artists as we do, offering a creative laboratory, performance activity, practical resources, and educational opportunities.
- **Our work is visual and media-based.** Beyond our live performances, we create numerous videos each season, from promotional and behind-the-scenes to full performances. As our reach expands, each video will be viewed by thousands of people or more.
- **Our reach is global.** Although we are centered in New York City, our free online resources have already served artists across the US and in over 50 countries.
- **Our artists and audiences are diverse.** We have built a natural diversity among the artists we present, with women, BIPOC, and LGBT artists represented in nearly all our activities. Our programs often include artists working in a range of genres, which brings different audiences together and helps foster cross-cultural understanding.
- **Our audiences are loyal.** They are passionate about our mission, understand our uniqueness, and skew towards young adults with the potential for long-term engagement. Your sponsorship will be seen multiple times by the same individuals, through live events, our newsletter, social media posts, print publicity, and online video.
- **We are committed to proper artist pay.** This is, sadly, quite rare in the NYC dance community among organizations of our size. As we are able to grow and model best practices, we can be a force for positive change in the community.
- **This is the right time to support the arts.** The performing arts as a whole are in the process of recovering from the acute COVID crisis, and the general public is beginning to understand that our rebuilding process is longer and more complex than that of many other sectors. This is a time to engage in visible support for the arts organizations that are working to enliven the field as a whole.

Email: info@periapsismusicanddance.org

SPONSORSHIP OPPORTUNITIES

These are guidelines. We are happy to work with you to craft a package unique to your corporation's needs.



\$5,000+

- “Lead Underwriter” credit for our June 2021 company show.
- Consistent newsletter and social media credits on posts related to the event.
- Prominent credit/logo on related videos.
- Prominent credit/logo on website, hyperlinked to your website.
- Prominent credit/logo on print/PDF programs for our productions.

\$2,500–\$4,999

- “Major Underwriter” credit for our June 2021 company show or “Lead Underwriter” credit for our April 2021 production.
- Consistent newsletter and social media credits on posts related to the event.
- Credit/logo on related videos.
- Credit/logo on website supporters page, hyperlinked to your website.
- Prominent credit/logo on print/PDF programs for our productions.

\$1,000–\$2,499

- “Underwriter” credit for our June 2021 company show or “Major Underwriter” credit for our April 2021 production.
- Multiple newsletter mentions and social media credits on posts related to the event.
- Credit/logo on website supporters page, hyperlinked to your website.
- Prominent credit and logo on print/PDF programs for our productions.

\$500–\$999

- A social media post (FB, Insta) and newsletter mention with link, thanking you for your support.
- Credit/logo on website supporters page, hyperlinked to your website.
- Credit/logo on print/PDF programs for our productions.

\$250–\$499

- A social media post (FB, Insta) thanking you for your support.
- Credit/logo on website supporters page, hyperlinked to your website.
- Credit/logo on print/PDF programs for our productions.

\$100–\$249

- Credit/logo on website supporters page, hyperlinked to your website.
- Credit on print/PDF programs for our productions.

up to \$99

- Credit on website supporters page, hyperlinked to your website.